



For Immediate Release

Contact: Jessica Todisco
Community Outreach Specialist
781-929-2858
jtodisco@littlesprouts.com

Little Sprouts LIVE!

Little Sprouts chosen as guest on National Education News!

Merrimack Valley, MA. May 2, 2008 – Little Sprouts was recently selected by the producers of the *Education News Parents Can Use*, a TV series produced by the Department of Education in Washington D.C. and broadcasts on national PBS stations, hundreds of cable access channels, and TLC. The monthly show focuses on schools, learning, and the No Child Left Behind Act of 2001 for parents and anyone else with an interest in education vital information about getting involved in children's learning. The April broadcast was titled "Early Childhood Education: Good Start, Grow Smart" and Little Sprouts was personally invited to represent excellence in the field by the Department of Education. Meghan McGinley Crowe, Executive Director of Literacy was interviewed on Little Sprouts' Early Reading First program and was asked questions such as "what activities can parents do- in and out of the home- to help lay the important foundation for reading and learning?" "It was such an honor that Little Sprouts had been chosen to showcase the importance of early education for parents nationally," said Meghan McGinley Crowe. "Our students, families and teachers, have witnessed this first hand, and now we get to spread the word." To watch Meghan and the Early Childhood Education: Good Start, Grow Smart segment, please visit <http://connectlive.com/events/ednews/>

About Little Sprouts Inc.: Little Sprouts has been a leader in providing award winning early education since 1982. A group of humanitarians that believe in the power of literacy to change the world; social, emotional, intellectual and physical literacy for children, youth, teachers and families. Little Sprouts believes in the commonality in humanity. We embrace that unity is best achieved by celebrating diversity. Little Sprouts has 7 schools in Massachusetts supporting families that reflect 32 cultures speaking 23 languages from all walks of social, economic, religious and ethnic backgrounds. To learn more about how you can join us in making the world a better place, visit us at www.littlesprouts.com

About Education News Parents Can Use gives viewers the opportunity to ask questions of the experts—including educators, community and business leaders, and concerned parents drawn from communities across the country—and to find out ways to improve teaching and learning in schools and in the home. The show covers subjects such as reading, technology, school safety, special education and preparing for college. Guests appear live or prerecorded and have included film star Governor Arnold Schwarzenegger, NFL football great Darrell Green and PBS's Bill Nye the Science Guy. For more information visit <http://www.ed.gov/news/av/video/edtv/index.html>