



For Immediate Release

Little Sprouts Child Enrichment Centers Gains National Recognition

Local Woman Business Named and Ranked 7 among Massachusetts's Top 100 Women Owned Business List and Ranked 14 among Massachusetts's Top 100 Diversity Owned Business List

February 25, 2008, Merrimack Valley- Little Sprouts Child Enrichment Centers is happy to announce that they have been awarded the Top Woman Owned Business in Massachusetts and the Top 100 Diversity Owned Business List from DiversityBusiness.com! Little Sprouts ranked 7 out of 100 companies nominated for the Women Owned Businesses, and ranked 14 out of 100 for the Diversity Owned Business. Companies listed on the DIV100 represent the Massachusetts top multicultural earners and challenge the long-held notion that a woman-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with women owned companies. Little Sprouts Child Enrichment Centers will be honored at a special awards ceremony at DiversityBusiness.com's "8th Annual Multicultural Business Conference", in Orlando, Florida. "It is such an honor to be nominated for these awards", stated Susan Leger-Ferraro, CEO and Founder of Little Sprouts Child Enrichment Centers. "We are honored to be acknowledged as leaders in diversity not only with the children and families but within our organization."

About Little Sprouts Child Enrichment Centers: Little Sprouts Child Enrichment Centers has been a leader in providing award winning early education since 1982. A group of humanitarians that believe in the power of literacy to change the world; social, emotional, intellectual and physical literacy for children, youth, teachers and families. Little Sprouts believes in the commonality in humanity. We embrace that unity is best achieved by celebrating diversity. Little Sprouts has 7 schools in Massachusetts supporting families that reflect 32 cultures speaking 23 languages from all walks of social, economic, religious & ethnic backgrounds. To learn more about how you can join us in making the world a better place, visit us at www.littlesprouts.com

About DiversityBusiness.com

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke

For additional information, please contact:

Jessica Todisco, Community Outreach Specialist
Little Sprouts Child Enrichment Centers
(781)929-2858
jtodisco@littlesprouts.com